

Monte Vista Keynoters Booster Club
Membership Meeting Minutes
1-15-09

Meeting was called to order at 7:08pm by Lynda Seaver.

The Nov. 20, 2008 MV Keynoters Booster Club Membership Meeting Minutes were passed out to the group. A motion was made to approve the meeting minutes and approved.

Director's Report - Ed Cloyd:

- Spring Fling – we need more auction items – both live & silent! We need more parents to help with all kinds of things both large & small jobs. Class donation baskets for this event are getting started & this year they are collecting cash to support each basket. Need parent help to do this!
- Chaperones needed – there are many festivals, competitions, trips coming up for our students. Ed needs MORE PARENTS to chaperone these events. Please consider helping!
- Ed would like more parents to attend the Keynoter Membership meetings so they can understand what is going on in the program and support their students.
- Students are busy learning lots of new music & getting ready for concerts & festivals.
- Nor Cal Honor Band leaves tomorrow for Stockton; Contra Costa Honor Band is in a couple of weeks; Grace Glowniak made the CBDA/CMEA All State Band & travels to Southern Cal later this year. Ed would like to see MORE STUDENTS try out for these opportunities next year.

Board & Committee Reports:

Spring Fling – Lindy Fay & Bob Sweet:

*We need donations NOW! Nothing is too small. Feb. 2nd is the opening date of the website with the silent auction. More items will be accepted as they are rec'd & placed on the website. We still need more – right now the market value of items donated is about \$9400 and with a goal of \$50,000 with need more items. PLEASE help donate

Treasurer Report – Lindy Fay:

*There was no official report tonight. BUT...Lindy did say that we are using reserves now to pay for various items. We need to fundraise!

2009-2010 Keynoter Board – Lindy Fay:

*The board will have several openings next year so we need some new parents to get involved!

Keynoter "Image" Roundtable – Lynda Seaver:

We need a public relations campaign to better educate parents about what the Keynoters is, why it exists, what it does, etc....Ed feels that the very first parent meeting is the best chance to get parents involved in the organization based on his past experience. The people attending the meeting were asked to contribute their thoughts to this:

We need to create the expectation that all parents NEED to help, either by volunteering or donating. And we also need to create the atmosphere that parents WANT to help.

We discussed participation fees – ours are fairly low relative to other schools in the area. Maybe they should be higher; maybe all classes should pay the same. We also need to help people understand the costs – for example, Mr. Cloyd estimated that the sheet music for the second winter concert (Jazz A and Wind Ensemble) was \$1000. That doesn't include other music that

they have studied and played, but just not at the concert. Sheet music is just one example of costs covered by Keynoters.

People also need to understand how much of Mr. Cloyd's personal time is spent with the classes. By contract, all he has to do is teach the classes till 3:10. All the extra rehearsals, competitions, festivals, etc. are all on his own time.

Students and parents recognize that the students are performing at a higher level than in the past. That's creating a culture of students who want to be challenged and given hard pieces to perform. Mr. Cloyd is also building a reputation as a good teacher, which makes parents more willing to help. People also liked how Mr. Cloyd explained the educational value of some of the pieces at the concert.

One suggestion is to capture parents at the first meeting in Sept (one parent came to that meeting and got the impression that help wasn't needed).

Another idea is that we have more activities for all classes (not just marching band) in the fall. Some people have the impression Keynoters is just for marching band, not the entire program.

Meeting was adjourned at 8:10.

Minutes submitted by Sandra Chiang & Nan Musso